

Commercializing high-tech

4 ECTS

UEF semester 2

Course instructor: Prof. Jyrki Saarinen

Language of instruction: English

Learning outcomes

Student learns to identify business opportunities in R&D results. He/she will get skills for successful commercialization and also launching startups.

Content

Criteria for profitable business is learned. A number of practical elements for starting and growing successful business in international market are learned and practiced.

Teaching methods

- Lectures and exercises 28 h

Study materials

- Lectures, material given in the course, and literature.

Evaluation criteria

- Active participation on lectures and exercises. Written exam. Grading scale: 0- 5

Key words: commercialization, business, high-tech, startup.